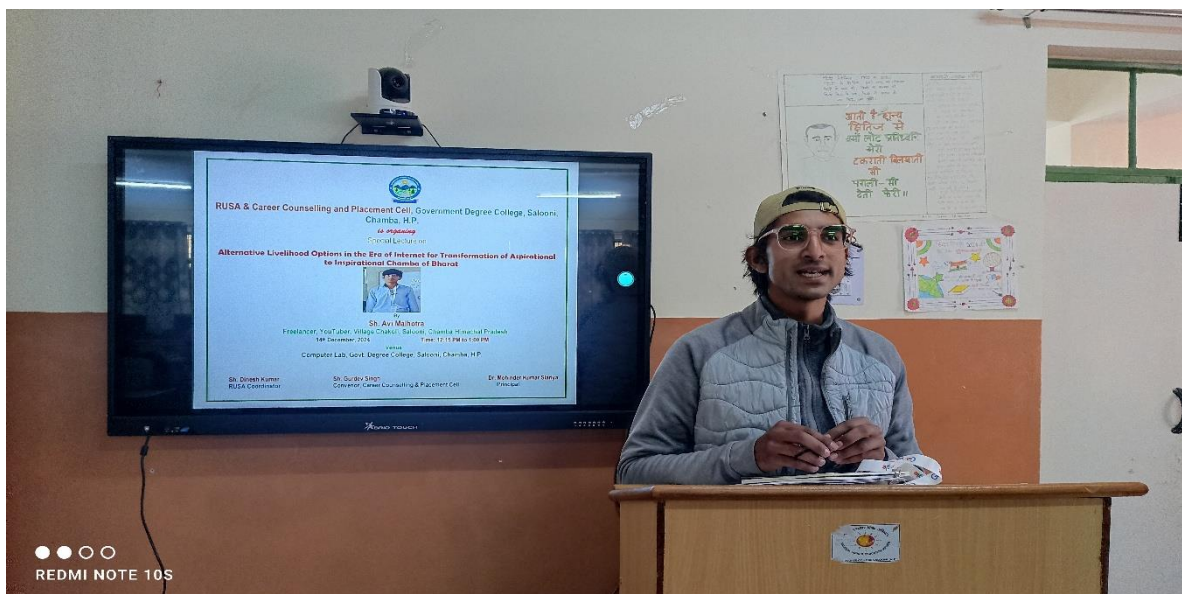


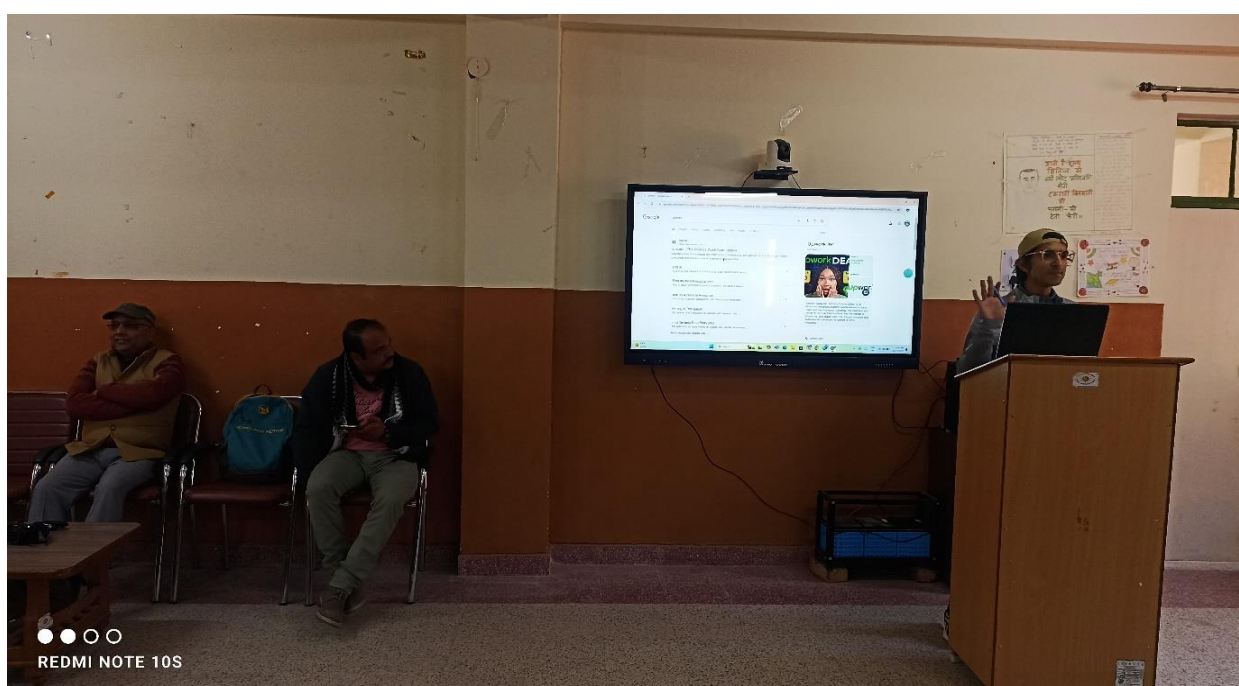


Template for Submission of Report of Activities for the Session 2024-25

1. **Name of the Activities Organized:** A Special Lecture on the topic “Alternative Livelihood Options in the Era of Internet for Transformation of Aspirational to Inspirational Chamba of Bharat”
2. **Name of the Teacher/Initiator:** Dinesh Kumar
3. **Department:** Economics
4. **Subject:** Economics
5. **Date of the Activity:** 14th December 2024
6. **Number of Students Participated:** All Students
7. **Brief Report on the Activity Organised (not more than 300 words):**

On 14th December 2024, RUSA, in collaboration with the Career Counselling and Placement Cell of GDC Salooni, hosted a Special Lecture on the topic “Alternative Livelihood Options in the Era of Internet for Transformation of Aspirational to Inspirational Chamba of Bharat.” The keynote speaker, Sh. Avi Malhotra, a Freelancer and YouTuber, delivered an inspiring session. He shared innovative ideas on leveraging the internet to create sustainable livelihood opportunities and emphasized the role of digital platforms in driving socio-economic transformation. The lecture motivated students to explore alternative career paths and contribute to the progress of their region.





IQAC/RUSA Coordinator
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